

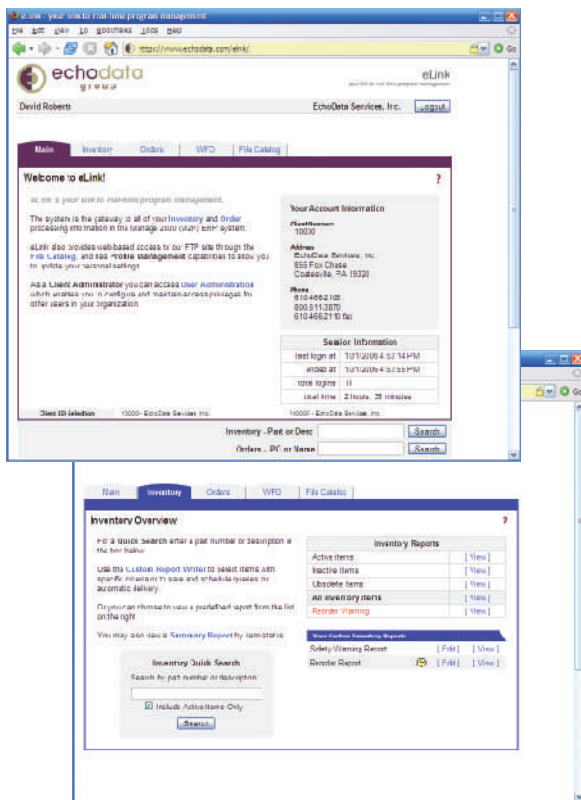


## Delivering Total Visibility on Your Entire Fulfillment Program

- Access real time program information: 24 hours a day, 7 days a week
- Easy-to-use, secure web portal: connect anytime, anywhere
- View critical data at all points of the supply chain
- Maintain and manage your inventory to meet dynamic requirements
- Generate customized reports for effective decision-making



At EchoData Group, we leverage advanced technology to provide our customers with faster, more accurate fulfillment, seamless operations, and real time information and reporting capabilities. To help customers more effectively monitor, manage and control the flow of their products throughout the fulfillment process, EchoData delivers **eLink**, a flexible, web-based solution that is integrated with our advanced customer management and enterprise resource planning (ERP) system.



### On-Demand Snapshot of Critical Business Activity – Anytime, Anywhere

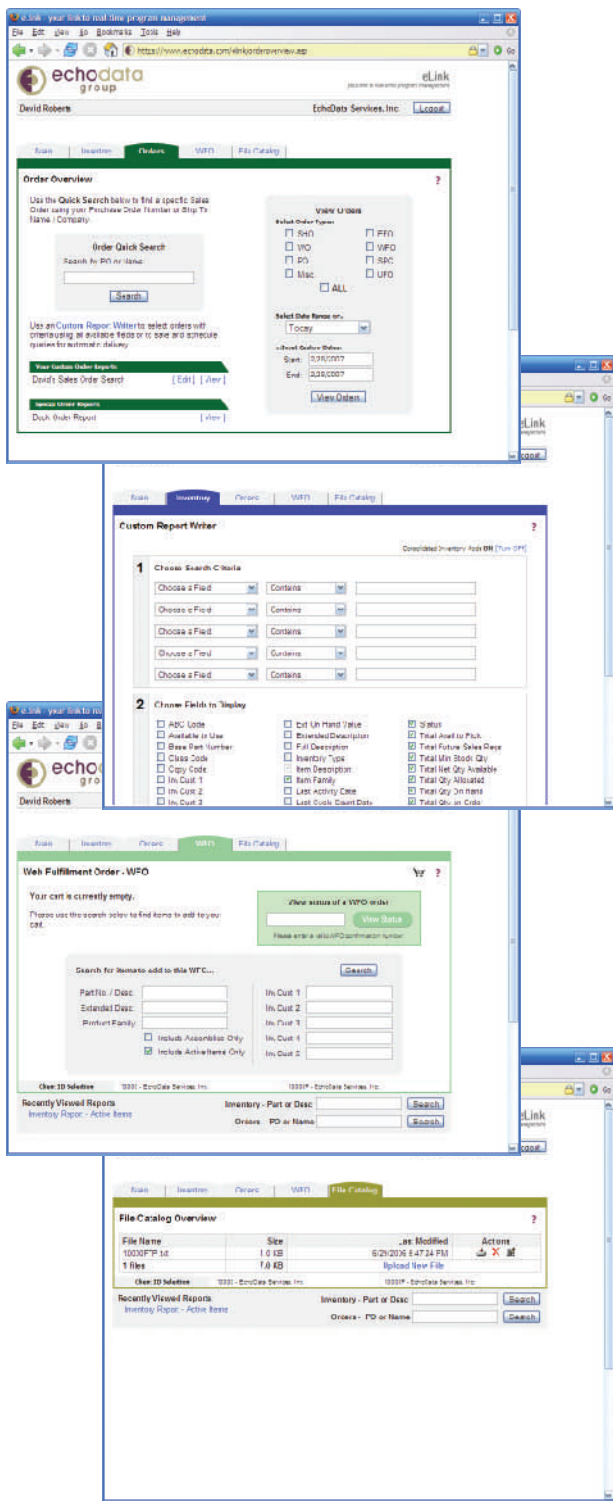
eLink brings real time information on your fulfillment program right to your fingertips. The eLink system is a web-based tool that is built with user-friendly navigation and reporting options that enable simple or complex queries of information. Users connect to eLink through a secure online environment, 24 hours a day, 7 days a week.

With eLink you can check on order history and shipping status, manage inventory levels, and build the customized reports you require for critical decision making. eLink is not only a window into every aspect of your program; it is a lifeline to your customer base. Use eLink to gain the immediate information you need to make more informed decisions that will help you improve customer satisfaction and run your business better.



### Manage and Control Your Inventory – eLink Makes it Fast and Easy

eLink delivers powerful capabilities to provide you with accurate, up-to-the-minute data on your entire inventory, from raw materials through to end products. A full inventory list can be viewed, sorted and downloaded instantly. Robust search and sorting options enable you to drill down into inventory levels even more to analyze fluctuations, track serial and lot numbers, check on expiration dates, and uncover historical and seasonal patterns that will aid your planning processes. The eLink Inventory module also features a convenient reorder warning, notifying you when it's time to replenish stock.



## View and Monitor Customer Orders – At All Points in the Process

eLink offers the ability to view critical customer-order data from the time the order enters into our system all the way through to final shipping. The eLink Order module provides detail on all of the components that are within a particular order, including any other critical data that is associated with the order. eLink also offers you a “one-click” tracking feature, linking you to the carrier's web site for specific order status and delivery information.

## Generate Real Time Reports – Maintain Your Lifeline to the Customer

When you need real time data on your fulfillment program, eLink lets you access it quickly and easily and generate reports in the format of your choice, such as Excel, HTML, text, and others. eLink's Custom Report Writer enables you to determine search criteria based on a variety of user defined fields. Custom generated reports can also be scheduled to automatically be sent on a periodic basis via e-mail to your company's decision makers. With eLink's real time data access capabilities you have a powerful tool to make more-informed decisions related to production requirements and buying patterns, while gaining visibility into areas where costs could be reduced.

## Web Order Entry – Facilitating Greater Customer Satisfaction

If you have rush or other orders that are not included in daily file transfers to EchoData, use eLink to conveniently enter them into our system. eLink's Web Fulfillment Order (WFO) module gives you the extra protection to ensure timely shipment to your customers. Utilizing industry standard shopping cart technology, eLink makes the order entry process easy and efficient for your internal staff. eLink can also be customized to incorporate your product images and other graphics for added ease of use. Orders processed using the eLink WFO module can be tracked and monitored throughout the fulfillment process.

## Maintain Your File Library – eLink Saves You Time

eLink's File Catalog module saves you valuable time in maintaining all of the data and art files associated with your fulfillment program. Using this feature, you can easily upload and manage all files submitted to EchoData in one easy step.

For a detailed demonstration of eLink, contact EchoData at 1-800-511-3870

## EchoData: Your Total Fulfillment Services Expert

Getting your fulfillment program started with EchoData is quick and easy. Contact us today at **1-800-511-3870** to discuss your requirements. To learn more, visit us on the web at [www.echodata.com](http://www.echodata.com).

855 Fox Chase Highlands Corporate Center Coatesville, PA 19320

Tel: (800) 511-3870 | (610) 466-2100 | Fax: (610) 466-2110

[www.echodata.com](http://www.echodata.com) | ©2007 EchoData Group



Where Business Runs Better.